

MUTHU VENKATESH M

Associate Team Leader

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Date of Birth: 18-04-1998

Results-driven IT professional with over 7+ years of experience in full-stack web development, technical team leadership, and business solutions architecture. Proven track record of directing developer teams, managing enterprise IT infrastructure, and engineering high-impact SaaS, CRM, and ERP platforms using Laravel, PHP, and modern web technologies. Skilled in aligning technical execution with business development goals, optimizing cross-functional workflows, and gathering complex stakeholder requirements to drive organizational growth. Brings strategic technical vision, Agile project management, and client-centric solutions delivery to excel as an Associate Team Leader.

Professional Summary

- 1. Demonstrated experience leading technical teams of up to 5 developers while concurrently managing enterprise IT infrastructure, server administration, and network security.
- 2. Architected and deployed scalable full-stack web applications, custom enterprise CRMs, and SaaS platforms using Laravel, PHP, CodeIgniter, MySQL, and JavaScript.
- 3. Supported business development goals by engaging with stakeholders to gather system requirements, define project scopes, and transform business strategy into technical solutions.
- 4. Designed centralized lead management CRMs equipped with automated email, SMS, and call logging features to optimize sales pipelines and accelerate customer conversion rates.
- 5. Engineered specialized multi-module platforms including MT5 Forex SaaS applications, dual-language (English and Arabic) e-commerce systems, and integrated POS/inventory ERP tools.
- 6. Implemented Agile methodologies to streamline development workflows, resolve technical bottlenecks, and consistently deliver complex IT projects on schedule.
- 7. Directed cross-functional project execution across digital media, publishing, event management, and consultancy domains, driving operational efficiency and organizational performance.

Career Timeline

May 2025 - Present	Senior Full Stack Developer	baaboo Media FZCo
Jun 2024 - May 2025	Full Stack Developer | Team Lead	ProFx Media LLC
Oct 2022 - Jun 2024	Web Developer (Full-Stack)	Austin Macauley Publishers-UAE.
Apr 2021 - Oct 2022	Web Developer (Full-Stack)	OnTime Group
Feb 2019 - Feb 2021	Team Lead, Full Stack Web Developer	Cloudin Tech Labs Pvt Ltd.

Work Experience

May 2025 - Present

Senior Full Stack Developer

baaboo Media FZCo (Dubai - UAE.)

Oversee end-to-end full-stack web development, server management, and backend API integrations across group-wide e-commerce platforms and internal business applications. Drive cross-functional collaboration with

Soft Skills

Team Leadership
Stakeholder Collaboration
Problem Solving
Strategic Communication
Adaptability

Technical Skills

- Laravel
- PHP
- MySQL
- CodeIgniter
- RESTful APIs
- JavaScript
- Agile Methodologies
- Server Management
- SaaS Architecture
- CRM Systems

Core Competencies

- Technical Leadership
- Software Architecture
- Project Management
- Requirements Gathering
- Business Process Automation

Certifications

- **Dp. Computer Hardware Engineering** (Image Computer Education)
- **Data Base Management System** (NPTEL Online Certification)

Education

- **MASTER OF COMPUTER APPLICATIONS**
  PSG College of arts & science, Coimbatore
  2018 - 2021
- **BACHELOR OF COMPUTER SCIENCE**
  The American College, Madurai
  2015 - 2018

marketing, design, and analytics teams to implement technical solutions aligned with business growth objectives.

- Architect and maintain scalable web applications, backend services, and database schemas supporting multi-regional e-commerce platforms.
- Develop RESTful APIs and integrate third-party business software, affiliate systems, checkout solutions, and warehouse management software.
- Optimize web application responsiveness, data processing speeds, and security protocols to ensure continuous platform reliability.
- Partner with UI/UX designers, marketing specialists, and analysts to translate business requirements into robust technical features.
- Troubleshoot technical bottlenecks and conduct technical evaluations to streamline platform maintenance and deployment routines.

Achievements:

- Enhanced overall application security and stability across digital platforms, substantially reducing technical downtime and system vulnerabilities.
- Accelerated transaction flows by optimizing backend database integrations for e-commerce store fronts and affiliate platforms.
- Fostered cross-departmental collaboration, ensuring technical project deliverables consistently aligned with marketing and operational goals.

Jun 2024 - May 2025

Full Stack Developer | Team Lead

ProFx Media LLC (Dubai - UAE.)

Directed web application development pipelines and IT infrastructure operations while leading a 5-member engineering team. Partnered with key stakeholders to establish project scopes, introduce Agile framework practices, and engineer automated internal tools to support organizational growth.

- Guided a development team of 5 software engineers through end-to-end SDLC phases, managing architecture reviews, task distribution, and deployments.
- Administered organizational IT infrastructure, server networks, and hosting environments, ensuring high security standards and optimal system uptime.
- Engaged directly with business stakeholders to translate strategic requirements into technical scope documents and architectural designs.
- Instituted Agile and Scrum methodologies across engineering teams to standardize development workflows and improve sprint velocity.
- Engineered custom internal software tools and automated scripts to streamline repetitive operational tasks and administrative workflows.

Achievements:

- Successfully led a team of 5 developers to achieve on-time completion of multiple business-critical web development projects.
- Optimized IT infrastructure stability and server network administration, ensuring zero major downtime incidents.
- Boosted team operational efficiency by automating manual internal processes through custom software tool development.

Oct 2022 - Jun 2024

Web Developer (Full-Stack)

Austin Macauley Publishers-UAE. (Sharjah - UAE.)

Managed full software development lifecycle initiatives for corporate publishing web portals and content platforms. Designed, developed, and optimized web applications using WordPress, Drupal, PHP, and Bootstrap while maintaining existing legacy systems to support business goals.

- Executed full software development lifecycle (SDLC) projects from initial conceptualization and wireframing through deployment and server hosting.
- Engineered and maintained content-heavy web applications utilizing WordPress, Drupal, PHP, and Bootstrap front-end components.
- Refined legacy in-house platforms based on user feedback, systematically addressing system bugs and enhancing performance.
- Optimized backend database queries and application logic to support seamless publishing operations and user engagement.

Languages

Tamil (Read, Write, Speak)
Malayalam (Speak)
English (Read, Write, Speak)

Hobbies

Playing Flute
Tech Blogging
Creative Writing
Open Source

Achievements:

- Sustained high application reliability and platform uptime across internal digital publishing tools and external client websites.
- Accelerated web application delivery by establishing standardized development and deployment workflows.
- Improved portal accessibility and end-user satisfaction by resolving system usability issues reported across departments.

Apr 2021 - Oct 2022

Web Developer (Full-Stack)

OnTime Group (Dubai, UAE.)

Built and implemented full-stack web applications powering internal project management systems. Overseeing project follow-up routines, technical workflow monitoring, and proactive risk mitigation to ensure timely deliverable execution across business units.

- Architected and deployed enterprise web application modules for a comprehensive project management platform.
- Engineered automated task-tracking and milestone-monitoring tools to improve team communication and project transparency.
- Identified project execution risks proactively, implementing technical solutions to clear operational roadblocks.
- Collaborated with project leads to configure customized workflow management dashboards aligned with corporate targets.

Achievements:

- Improved internal project delivery timelines by automating follow-up routines and milestone notifications within the management portal.
- Enhanced team productivity and communication efficiency through the implementation of a centralized project system.
- Reduced project delays by establishing proactive tracking tools to identify and resolve operational bottlenecks.

Feb 2019 - Feb 2021

Team Lead, Full Stack Web Developer

Cloudin Tech Labs Pvt Ltd. (Coimbatore, Tamilnadu - India)

Supervised web development teams while directing full-stack software development projects from technical scoping to final deployment. Combined developer mentorship, project resource management, and client account technical support to drive project success.

- Directed a team of software developers, providing technical guidance, code review standards, and continuous mentorship.
- Architected and implemented responsive full-stack web applications combining modern front-end interfaces and back-end database systems.
- Delivered direct technical support and solutions consultancy to clients, resolving system bottlenecks and securing client satisfaction.
- Managed multi-project execution pipelines simultaneously, establishing priorities, allocating developer resources, and meeting strict delivery deadlines.

Achievements:

- Led engineering teams to achieve 100% on-time delivery across multiple concurrent software projects.
- Maintained high client retention and satisfaction levels through dedicated technical consultation and prompt issue resolution.
- Enhanced developer team technical capabilities and code quality by establishing structured code review and technical documentation practices.

Projects

Forex CRM - SAAS Project

- Engineered a multi-tenant Forex CRM SaaS platform integrating MT5 Administrator and MT5 Manager tools to streamline MT5 trading account administration under respective brokers.
- Configured secure server infrastructure tailored for high-availability CRM operations and real-time MT5 trading data synchronization.
- Architected dual-module application interfaces comprising a client portal and an administrative dashboard for centralized account and transaction control.
- Implemented automated notification systems to dispatch real-time transaction alerts simultaneously to clients and platform administrators.

Expo CRM

- Architected an enterprise event management CRM to streamline transaction management and communication between event teams, exhibitors, and attendees.

- Developed dedicated user portals featuring interactive floorplan navigation, event agenda scheduling, and secure speaker access control.
- Engineered automated modules for attendee check-in and check-out tracking, along with digital lunch token distribution systems.
- Configured role-based access control (RBAC) structures assigning designated management staff to oversee specific operational event sections.

Digital CRM - In-house Project
- Built a centralized enterprise CRM platform utilizing the CodeIgniter framework to consolidate lead management and customer communications across multiple subsidiary brand websites.
- Integrated sales pipeline automation features enabling seamless conversion of raw incoming leads into processing orders.
- Engineered multi-channel follow-up systems incorporating automated email dispatch, SMS alerts, and call logging history to drive customer retention.

Periwinkle (Laravel)
- Engineered a comprehensive ERP application named 'Periwinkle' using the Laravel framework to facilitate online and physical distribution of educational supplies.
- Integrated web e-commerce workflows with an in-store Point of Sale (POS) transaction system for multi-channel sales execution.
- Built an inventory control module featuring automated stock threshold alerts to prevent inventory depletion and optimize warehouse management.
- Designed a role-based access control (RBAC) authorization module establishing granular user permissions to safeguard sensitive organizational data.

JustDigital (Laravel)
- Architected 'JustDigital,' a business consultancy application built on the Laravel framework to deliver digital corporate establishment and management solutions.
- Engineered a client dashboard facilitating online registration, service tracking, document management, status notifications, and payment processing.
- Constructed an administrative management panel allowing team leads and operations managers to manage client accounts, issue real-time project updates, and monitor workflows.

Rose Princess Perfumes (Laravel)
- Architected 'Rose Princess Perfumes,' a bilingual (English and Arabic) e-commerce web platform built with Laravel to support international customer engagement.
- Engineered a back-office administration portal for inventory management, product image processing, and shipping rate configurations.
- Built a dynamic shipping calculation engine to compute international freight charges based on destination geography and order parameters.